

## Corporate services provided

Central Eastern Europe | Middle East & Africa | Russia & CIS



## Why join us?

- We provide you with the facts and tools to manage the expectations of global and EMEA HQ.
- We support you in your plan and budget for CEEMEA markets.
- We enable you to benchmark your business results against industry peers' and companies in other sectors.
- We help you design strategies for market expansion and market entry.
- We can anticipate risks in the external environment before your competitors.

## What sets us apart?

### It's personal

- You have direct call-up access to our experts; their expertise and advice is just a phone call/email away.
- We introduce you to other members - a real person in real time.
- You will be able to network with the most senior executives in the region.

### Our team of experts

- We are business advisors with over 50 years of combined experience advising senior executives in CEEMEA and other emerging markets.
- We can benchmark sales and profits for any industry and geography based on our in-depth, hands-on knowledge of business across the region.

### The format

- Our methodology is more than just numbers: our regular client consultations enable us to filter through and identify key business trends and best practice across the region.
- Our materials are designed for the frequently travelling regional executive: reports are written in a concise, user-friendly slide format, enabling executives to get the information they need within minutes.
- Our meetings are closed-door and members-only meetings, content is 100% business-focused.

### Our clients

- Over the last 3 years, 100 companies have departed the services of competitor companies to join the CEEMEA Business Group. When companies have the choice, they choose us.
- The CEEMEA Business Group has grown 20% yearly since its inception. At 340 corporate members, including over 5,000 individuals, it is the largest, most senior corporate service of its kind.